

## **Terms and conditions for HSBC Premier – Shangri-La Circle Membership offer 2025**

### **When can you enjoy the offer?**

1. The promotional period is from 1 March 2025 to 31 December 2025 (both dates inclusive) ("**Promotional Period**").

### **Who can enjoy the offers?**

2. You can enjoy the offer if you have fulfilled all of the following requirements ("**Eligible Customers**"):
  - a) be a valid HSBC Premier customer of HSBC Group ("**Bank**"); and
  - b) satisfy all of the requirements stated in paragraph 3 below.

### **How can you enjoy the offers?**

3. You have to fulfill all of the below requirements during the Promotional Period in order to enjoy the offer provided by Shangri-La International Hotel Management Limited ("**Service Provider**"):
  - a) Become a member of Shangri-La Circle; and
  - b) Register the offer under the Service Provider's designated website <https://www.shangri-la.com/en/landing/HSBC-Premier-Fast-Track-to-Jade/> and provide the following information to the Service Provider: (i) Shangri-La Circle membership number, and (ii) your last name registered with Shangri-La Circle membership.
4. You will enjoy the Shangri-La Circle Fast Track To Jade Status Offer upon registration with the Service Provider during the Promotional Period.
5. Each Eligible Customer may only register for the offer once during the Promotional Period. Repeat, multiple or backdating of registrations are not allowed.

### **What is the offer?**

#### **Shangri-La Circle Fast Track To Jade Status Offer**

6. Eligible Customers are entitled to upgrade or renew their Shangri-La Circle membership to Jade status after completion of 10 Qualifying Paid Nights at any Shangri-La Group Participating Hotels worldwide during the Promotional Period.
7. Registration for the Fast Track to Jade Status offer requires Eligible Customers to hold a Gold status of Shangri-La Circle membership. Eligible Customers' accounts in both Shangri-La Circle and HSBC Premier must be under the same name. Shangri-La Circle Gold membership status can be signed up for free on their website (<https://www.shangri-la.com/corporate/shangrilacircle/joining/>).
8. Only the Qualifying Paid Nights completed during the Promotional Period, inclusive of the start and end date will be taken into consideration for the membership upgrade or renewal.
9. Eligible Customers must quote their Shangri-La Circle membership numbers at the time of room reservation and present their membership cards (digital or physical cards) upon check-in at the Participating Hotels to participate in this offer.
10. After Eligible Customers have registered the offers and accumulated 10 Qualifying Paid Nights during the Promotional Period, the Service Provider will upgrade their Shangri-La Circle membership to Jade status and reflect in their membership account in 2 weeks. The Service Provider will send an email in around one week after fulfillment to notify the Eligible Customer of the updated Shangri-La Circle membership status. When Eligible Customers have received the notification email from the Service Provider, it is considered successful fulfillment of the Offer.
11. Eligible Customers who achieve Jade status of Shangri-La Circle membership through the Offer during the Promotional Period will retain Jade status until 31 December 2026. The renewal criteria for the next membership year are subject to the terms and conditions of Shangri-La Circle.

12. Eligible Customers who are existing Shangri-La Circle Jade members with membership expiring on 31 December 2025 will have their Jade status extended to 31 December 2026 upon successful registration and completion of 10 Qualifying Nights stay in the Promotional Period.
13. For the purposes of these terms and conditions:
  - a) "Qualifying Paid Nights" refers to room nights booked under Qualifying Rooms Rates (defined in Shangri-La Circle Terms and Conditions) at Participating Hotels and booked through Shangri-La website, Shangri-La Circle Mobile App, Shangri-La WeChat mini-program, Shangri-La official telephone reservation hotlines and Shangri-La Circle Member Services; For this Offer and during the Promotional Period, Qualifying Paid Nights exclude room nights reserved under long stay rates and room awards redemption rates.
  - b) "Participating Hotels" refers to Shangri-La Hotels & Resorts, Kerry Hotels, JEN Hotels and Traders hotels and such other hotels participating in Shangri-La Circle from time to time, excluding Shangri-La Zhoushan.
14. Only the Qualifying Paid Nights of the room reserved and physically occupied by the Eligible Customer will be counted for membership tier upgrade. Other room nights reserved under Eligible Customer's name but not physically occupied by Eligible Customer will not be counted towards Qualifying Paid Nights.

**Read before you enjoy the offer**

15. The Offer is not valid in conjunction with any other offer and promotion.
16. Shangri-La Circle membership benefits by tier can be found on: <https://www.shangri-la.com/en/corporate/shangrilacircle/>
17. The Offer is subject to these terms and conditions. Shangri-La Circle's terms and conditions (available at: <https://www.shangri-la.com/en/corporate/shangrilacircle/terms-conditions/>) shall apply to the Offer and be incorporated by reference into these terms and conditions.
18. Any collection, use and disclosure of participants' personal data by the Service Provider will be strictly in accordance with the Service Provider's privacy policy: <https://www.shangri-la.com/corporate/policies-pledges/>.
19. The Offer is non-refundable, non-transferable, cannot be exchanged for cash and will be deemed void if a person other than the Eligible Customer attempts to register for the Offer.
20. Without limitation to other rights and remedies available to it, the Service Provider reserves the right to cancel the customer's Jade membership status if he/she was found to have obtained the Offer through fraud, dishonesty or deceit.
21. The Bank and the Service Provider reserve the right to vary or cancel the offer, or amend the terms and conditions from time to time without prior notice. Please refer to our website for the latest details, availability and terms and conditions of the Offer.
22. In case of disputes arising out of this promotion, the decision of the Bank and the Service Provider shall be final and conclusive.
23. No person other than the Eligible Customers, the Service Provider and the Bank will have any right under the Contracts (Rights of Third Parties) Act 1999 to enforce or enjoy the benefits of any of the provisions of these terms and conditions.
24. These terms and conditions are governed by and England and Wales.

Issued by HSBC Group